

Pump It Up and Autism Society of America Host "Bounce for Autism"

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By: Carin Yavorcik

http://www.autism-society.org/site/News2?page=NewsArticle&id=12797&news_iv_ctrl=1882

Nationwide event to raise awareness, support families affected by autism

The Autism Society of America and Pump It Up, the nation's largest and fastest-growing franchise of giant indoor inflatable playgrounds for private parties, are teaming up for the second year to host "Bounce for Autism" this April in over 30 locations nationwide. This community-based fundraising event combines family fun with raising awareness and support for autism in locations that welcome children on the autism spectrum. Autism now affects one in every 150 children in America, and ASA and Pump It Up hope to energize families affected by autism and their friends to raise funds for and awareness of autism today.

The sensory environment at Pump it Up encourages people with autism of all ages to run, jump, laugh and play in an environment where they feel comfortable and accepted. Participants form a Bounce Team - their team of bouncers committed to raising funds to help improve the lives of all affected by autism - and ask friends, family, community members and anyone else to support the cause by giving a donation to sponsor them. This event promotes physical fitness and helps families affected by autism, while having fun at the same time.

Everyone is encouraged to get their "sock squads" together and bounce today. Get your socks moving soon for some special prizes: The individual top fundraiser by February 2 at midnight will receive a \$100 gift card from AMC theaters, and the location that has the most new participants signed up and registered on the Bounce Web site by February 2 will receive free snacks and drinks on the day of their Bounce event. Visit <http://www.bounceforautism.org/> for more information and details.